

**MINUTES of the BARABOO BUSINESS IMPROVEMENT DISTRICT (BID)
BOARD OF DIRECTOR'S MEETING**

October 16, 2019

Members Present: S. Fay, N. Marklein Bacher, S. Byberg, B. Stelling, T. Sloan, H. Kierzek

Members Absent: T. Wickus, L. Steffes, S. Brunker

Others Noticed: Ed Geick

Call to Order: Sarah Fay presided over the meeting, called it to order at 5:45 PM and noted compliance with the Open Meeting Law.

Meeting Minutes:

Moved by Byberg, seconded by Stelling and unanimously carried to approve the minutes of September 18, 2019.

Agenda: Moved by Stelling, seconded by Kierzek and unanimously carried to approve the agenda as published.

Reports of Officers and Committies

President:

- Email went out to building owners to solicit interest in Lacey Steffes's soon-to-be-vacant seat. President will gauge interest and make a recommendation to the Mayor.

Appearance:

- Baskets were taken down after frost; Boy Scouts will do garland on light poles as a service activity.

Old Business:

- Subcommittees for the Branding Initiative have been meeting and proceeding with brand implementation.

New Business:

- Vouchers:

City of Baraboo - Insurance/Office Supplies	\$	636.17
Franz Landscaping – Fall Planters (Appearances)		645.00
DBI – Christmas Advertising/Light Parade & Admin Coord.		8,000.00
Support (Promotions)		
Willie Deppe – Watering & flower removal & delivery (Appearances)		<u>796.08</u>
TOTAL:	\$	10,077.25

Moved by Byberg, seconded by Sloan to approve vouchers and unanimously carried.

1. **Next Meeting:** Wednesday, November 20, 2019 at 5:45pm, Committee Room #205.

Adjournment: Moved by Stelling, seconded by Kierzek to adjourn at approximately 6:01 p.m.

Respectfully submitted, Nicole Marklein Bacher